

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) Privacy Policy

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) is committed to protecting the privacy of visitors to our website, subscribers to our newsletters, and those providing contact information. In addition, Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) is opposed to unauthorized commercial e-mail delivery, otherwise known as spam. Please read the following Privacy and Spam Policy to understand how your personal information is treated. From time to time, Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) may offer new information or services that may affect this policy. If you have any questions or concerns regarding this Privacy and Spam Policy, please send an e-mail to info@carolinachristianradio.com. Spam abuses can be notified at info@carolinachristianradio.com.

WHAT INFORMATION DO WE COLLECT & HOW IS IT USED?

Information You Voluntarily Submit to the Website: We may collect personal information from you such as your name or e-mail address. For example, you may voluntarily submit personal information to Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) by leaving a comment, subscribing to a newsletter, or submitting a contact form.

Information We Collect from Others: We may receive information about you from other sources. For example, if you use a third-party software through the site, they may transfer information to us for fulfillment.

Automatically-Collected Information: We automatically collect certain information about you and the device with which you access Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5). For example, when you use Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5), we will log your IP address, operating system type, browser type, referring website, pages you viewed, and the dates/times when you accessed the website. We may also collect information about actions you take when using Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5), such as links clicked.

Cookies: We may log information using cookies, which are small data files stored on your browser by Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5). We may use both session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted, to provide you with a more personalized experience on the website.

The following list includes examples of specific ways we collect personal information from our website visitors and the type of information collected:

Electronic Newsletter: To register online for our electronic newsletters, we request the following required information: (i) name, and (ii) e-mail address. The provision of an e-mail address is mandatory in order to receive our newsletter.

Contact Forms: To contact Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) for the purposes of evaluating or engaging our services or to answer your questions, we utilize numerous forms throughout our site. Required information varies depending on the form and at most includes (i) name, and (ii) e-mail address. The provision of this information is mandatory in order to receive a response from Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5). The provision of the remaining information requested on the registration form is optional.

Online Donations and Purchases: When you donate or purchase a product from Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5), we utilize a third-party online donation and shopping system, which is described more fully below. To process your donation or payment, certain standard required information includes address and credit card information. Transactions are secured via SSL encryption and credit card details will never be e-mailed. Credit information is never stored on our website.

HOW YOUR PERSONAL INFORMATION MAY BE USED

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) may use your personal information in the following ways:

- To operate and maintain the website;
- To create your account, identify you as a user of the website, and customize the website to your account;
- To send you promotional information, such as newsletters. Each e-mail newsletter will provide information on how to opt-out of future mailings by unsubscribing;
- To send you administrative communications, such as administrative e-mails, confirmation e-mails, technical notices, updates on policies, or security alerts;
- To respond to your comments or inquiries;
- To provide you with user support;
- To track and measure website performance;
- To process payment for donations and purchases you make through Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5);
- To protect, investigate, and deter against unauthorized or illegal activity;
- To review the effectiveness of our marketing programs and analyze other general demographic trends;
- To notify you of new information or services that may be of interest to you; or,
- To send promotional materials.

DOES Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) SHARE MY INFORMATION?

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) will not share, rent, or sell your personally identifiable information with third-parties. We may, however, share your information with third-parties when we are authorized to share such information.

Additionally, Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) may use third-party service providers to service various aspects of the website. Each third-party service provider's use of your personal information is dictated by their respective privacy policy. Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) currently uses the following third-party service providers:

Tracking: Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) uses various marketing tools that help us create a better user experience for people visiting our site. These tools allow us to look at aggregated data such as scrolling patterns, clicks, and allow us to run tests to determine which pages result in the best actions. However, your personally identifiable information is not used by any of these tools. We use the following third-party service providers for tracking:

Google Analytics: [Privacy Policy](#)

Newsletters: Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) uses Bloomerang as its e-mail service provider. Bloomerang collects contact information, distribute our newsletters, and track actions you take that assist us in measuring the performance of the website and newsletters. Upon subscription, Bloomerang also tracks the pages you visit on the website.

Our newsletters contain tracking pixels. This pixel is embedded in e-mails and allows us an analysis of the success of our newsletters. Because of these tracking pixels, we may see if and when you open an e-mail and which links within the e-mail you click. This behavior is not passed to third-parties. All data submitted at the time of subscription to our newsletter is stored on Bloomerang's and MailChimp's servers. You may access [Bloomerang's privacy policy here](#). At any time, you may be removed from our newsletter list by clicking on the unsubscribe button provided in each e-mail.

Donations: Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) uses Bloomerang and Giving Fuel to service donation payments. Bloomerang and Giving Fuel processes donations, and tracks donations. Bloomerang and Giving Fuel collects personal information such as your name, e-mail address, address, and payment information. All data entered into Bloomerang and Giving Fuel is stored on Bloomerang and Giving Fuel's [sites](#). Click here for Bloomerang's and Giving Fuel's Privacy Policies.

All donations processed through Bloomerang use BluePay. This service stores your name, amount of your purchase, and payment details on their site. [BluePay is governed by BluePay Processing, LLC's Privacy Policy](#).

Upon making a donation through Bloomerang, you will receive e-mail confirmations to the e-mail address you provide during your purchase. These e-mails are sent through Bloomerang services.

Surveys: Periodically, we may invite you to complete a voluntary survey. Surveys are completed through third-parties – including but not limited to – Troy Research, Jacobs Media, and Finney Media. All data submitted through Troy Research is stored on their servers and is subject to the [Troy Research privacy policy](#). All data submitted through Jacobs Media is stored on their servers and is subject to the [Jacobs Media privacy policy](#). All data submitted through Finney Media is stored on their servers and is subject to the [Finney Media privacy policy](#).

Contact Information and Website Support: We offer multiple ways to contact Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5), including contact forms, and e-mails. If at any time, you attempt to contact us through a contact form, the information you provide will be stored on our servers.

Comments: Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) does not permit comments on content displayed on the website.

At this time, your personal information is not shared with any other third-party applications. This list may be amended from time to time in Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5)'s sole discretion.

Except when required by law, we will not sell, distribute, or reveal your e-mail address(es) or other personal information without your consent; however, we may disclose or transfer personal information collected through Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) to third-parties who acquire all or a portion of our business, which may be the result of a merger, consolidation, or

purchase of all or a portion of our assets, or in connection with any bankruptcy or reorganization proceeding brought by or against us.

ANONYMOUS DATA

From time to time, we may use anonymous data, which does not identify you alone, or when combined with data from other parties. This type of anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

COOKIES

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) uses cookies to: store visitors' preferences; record user-specific information on what pages users access or visit; ensure that visitors are not repeatedly sent the same banner ads; or customize our content based on visitors' browser type or other information that the visitor sends. Cookies may also be used by third-party services, such as Google Analytics, as described herein.

At any time, you may prevent the setting of cookies by the website, by using a corresponding setting of your internet browser and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. However, if users deactivate the setting of cookies in your Internet browser, not all functions of Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) may be entirely usable.

WHAT IF THERE ARE CHANGES TO THIS PRIVACY AND SPAM POLICY?

If we change our Privacy and Spam Policy, we will post those changes on our privacy page at CarolinaChristianRadio.com

RIGHTS RELATED TO YOUR PERSONAL DATA

Opt-out: You may opt-out of future e-mail communications by following the unsubscribe links in our e-mails. You may also notify us at info@CarolinaChristianRadio.com to be removed from our mailing list.

Access: You may access the personal information we have about you by submitting a request to info@CarolinaChristianRadio.com.

Amend: You may contact us at privacy@887thebridge.com to amend or update your personal information.

Forget: In certain situations, you may request that we erase or forget your personal data. To do so, please submit a request to info@CarolinaChristianRadio.com.

Please note that we may need to retain certain information for record keeping purposes or to complete transactions, or when required by law.

SENSITIVE PERSONAL INFORMATION

At no time should you submit sensitive personal information to Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5). This includes your social security number, information regarding race or ethnic origin, political opinions, religious beliefs, health information, criminal background, or trade union

memberships. If you elect to submit such information to us, it will be subject to this Privacy and Spam Policy.

CHILDREN'S INFORMATION

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) does not knowingly collect any personally identifiable information from children under the age of 16. If a parent or guardian believes that Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) has personally identifiable information of a child under the age of 16 in its database, please contact us immediately at info@CarolinaChristianRadio.com and we will use our best efforts to promptly remove such information from our records.

SPAM POLICY

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) is strongly opposed to spam. We will only send e-mail to users that have explicitly requested to receive an e-mail Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5). Examples may include:

- Opt-in subscribers to the Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) Newsletter
- Users that complete a contact form
- All communication will be related and relevant to what you have requested.

WEB LINKS

Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) contains links to other sites. Please be aware that Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) is not responsible for the privacy practices or the content of such other sites. We encourage our users to be aware when they leave our site to read the privacy and spam policies of each and every website that collects personally identifiable information. This Privacy and Spam Policy applies solely to information collected by Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5).

HOW DO I CONTACT Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5)?

If you have any further questions or comments regarding Carolina Christian Radio (Life 90.5, The Dove 89.7 and The Word 88.5) (Life 90.5, The Dove 89.7 and The Word 88.5) or this Privacy and Spam Policy, you may contact info@CarolinaChristianRadio.com

LEGAL DISCLAIMER

We may disclose personal information when required by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law or comply with a legal process served on our site.